



SIA Central Europe

Business Lunch

Financial Crime Prevention

Risk Assessment | Anti-Money Laundering | Know your Customer | Market Surveillance

September, 29th 2011 (9:00 - 13:15) | Hilton Budapest WestEnd, Budapest

- **Acquire firsthand knowledge**
on the importance of creating a risk aware culture for fighting financial crime
- **Best Practices**
Receive multiple perspectives from industry leaders and build your financial crime prevention network
- **Meet up with industry peers**
to energize yourself with fresh ideas regarding financial crime prevention

in cooperation with



Register online free of charge at <http://www.gbc.hu/en/registration.html>

Dear Delegate,

Financial crime is one of the largest problems faced by financial institutions today. **Anti-money laundering/anti-terrorism financing** regulations as well as guidelines to fight **fraud** and **market abuse** oblige firms to put in place certain controls to prevent and detect financial crimes and to report any suspicious activity they come across. As criminals have resorted to ever more sophisticated ways of disguising their illegal activities, so the employees of financial institutions have to be ever more aware of what they are dealing with, and how they should deal with it.

We are delighted to invite you to the **Financial Crime Prevention business lunch event** on **September 29th** at the **Hilton Budapest WestEnd**. The business lunch brings together Compliance experts to discuss the latest regulatory developments and impacts of the Hungarian regulation on the local financial institutes and the best practice approach to fulfil these requirements. At this event, you will have the opportunity to discuss the obstacles compliance officers face and how to overcome them. We are confident you will leave with a wealth of fresh perspectives.

Join us to listen to compliance / financial crime experts from

- Dr. Wieland Zsolt, Director, OTP Bank Nyrt.
- Czégéné Jenei Dóra, AML Officer, UniCredit Bank Hungary Zrt.
- Daniel Zielke, Central Europe Forensic & Dispute Practice Leader, Deloitte
- Deborah Traversa, Head of Product & Business Development Central Institutions Business Unit, SIA
- Christian Drescher, Sales Director, TONBELLER AG

If you are involved in implementing or maintaining an ethics and compliance program for your organization in order to prevent and combat financial crime, this event is essential.

Registration is free of charge for you and your colleagues. Places at this event are limited so please register as soon as possible.

We are looking forward to meet you at the Financial Crime Prevention business lunch event.

This event has been specifically designed to meet the needs of:

- Compliance Officers
- Anti-Money Laundering Officers (MLROs)
- Risk Management
- Internal Auditors
- External Auditors

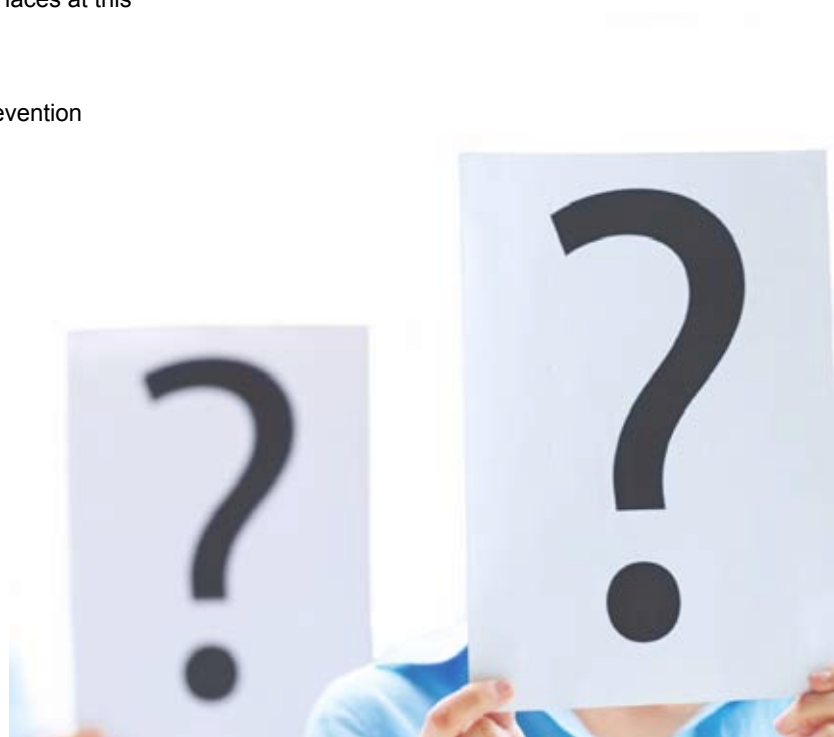
Venue:

Hilton Budapest WestEnd
Váci út 1-3, Budapest
Hungary 1062
Phone: 36-1-288-5500



Contact & Registration

E-Mail: marketing@sia-ce.eu



Program

8:30 - 9:00	Registration & Networking
9:00 - 9:30	Opening Remarks Introduction: Partnership SIA Central Europe & TONBELLER AG Bringing Value to the Hungarian Financial Industry <i>Fabrizio Canedoli, CEO, SIA Central Europe (cPlc.)</i> <i>Dario Tentori, Business & Alliance Manager, RA Computer (SIA)</i>
9:30 - 10:00	Global AML and Trade Sanctions Update <ul style="list-style-type: none">■ Regulatory update – what regulators are seeing and what to expect■ Economic trade sanctions - new challenges and developments■ Enforcement actions – latest developments <i>Daniel Zielke, Central Europe Forensic & Dispute Practice Leader, Deloitte</i>
10:00 - 11:15	Best Practice in Developing and implementing an effective Anti-Money Laundering system <ul style="list-style-type: none">■ Challenges and issues to achieve compliance with Hungarian AML law■ System selection & implementation of an AML system■ Practical insights: from risk assessment to ongoing customer due diligence <i>Czégéné Jenei Dóra, Senior Compliance Officer, UniCredit Bank Hungary Zrt.</i> <i>Christian Drescher, Sales Director, TONBELLER AG</i>
11:15 - 11:45	Coffee Break & Networking
11:45 - 12:15	The Market Abuse and Its Controls <ul style="list-style-type: none">■ MAD: international and local standards■ Need of understanding, support and monitoring■ Rules, tools and culture <i>Dr. Wieland Zsolt, Director, OTP Bank</i>
12:15 - 13:00	Implementing a Trade Compliance System from “Duty Driven Compliance” to “Business Driven Compliance” <ul style="list-style-type: none">■ Business opportunities of the new execution process: the key role of Compliance■ The new Compliance role leveraging on technology■ SIA case studies <i>Deborah Traversa, Head of Product & Business Development Central Institutions Business Unit, SIA</i>
13:00 - 13:15	Q & A and Closing Remarks

13:15 -

Business Finger Food Lunch & Networking

Visit our info spots and get practical experience from compliance experts of SIA Central Europe and TONBELLER AG.





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Registration Form

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LAST NAME

FIRST NAME

POSITION

COMPANY NAME

STREET

POSTCODE/CITY

TELEPHONE

FAX

EMAIL

DATE

SIGNATURE

in cooperation with

