

**SIA CENTRAL EUROPE AND TONBELLER AG TEAM UP
TO SUPPORT HUNGARIAN AND OTHER REGIONAL ORGANIZATIONS WITH
THEIR COMPLIANCE INITIATIVES AND FIGHT AGAINST FINANCIAL CRIME**

*Anti money laundering, prevention of terrorism financing and investor care
are crucial for compliance success*

Budapest (Hungary) and Bensheim (Germany), September 29th 2011 – **SIA Central Europe**, the Hungarian subsidiary of SIA (European leader in financial services and payments systems), has teamed up with **TONBELLER** to help Hungarian organizations in their compliance initiatives to grant the investor care and to deal with developments and impacts of the anti money laundering (AML) and counter terrorism financing (CTF) legislations.

SIA Central Europe and TONBELLER will support banks, insurances, financial service providers and other organizations like lawyers, notaries and others who are obliged to comply with Hungarian regulation requirements in the area of financial crime prevention. Both companies offer innovative services as well as the SIA-EAGLE for capital markets compliance modular solution from SIA (market abuse, MiFID, conflict of interests and personal dealing management) and the Siron Compliance Solutions portfolio from TONBELLER including modular, integrated software for anti-money laundering, counter terrorism financing, fraud detection as well as managing the initial risk rating during customer acceptance (Know Your Customer - KYC principle).

The broad national experience of SIA Central Europe (the hub of the SIA Group in the region and also the "competence center" for ATM and POS terminal management and transactions switching and for the capital markets compliance) paired with TONBELLERs AML solutions portfolio and international experience (with over 1.000 installations in 50 countries), leverages high synergies.

This collaboration gives customers and interested parties the possibility to quickly put a reliable, cost-effective and highly automated solution in place that complies with the regulations, provides protection from sanctions and frees the responsible departments and employees from manual work. It enables companies to effectively counter new developments in money laundering, capital markets fraud and other financial crimes.

SIA Central Europe and TONBELLER today jointly hold a conference in Budapest on compliance focused on "Financial crime prevention" to start their initiative and to inform compliance officers and all other interested parties on the latest industry topics and innovations in financial crime prevention. Guest speakers from Deloitte, OTP Bank and Unicredit Bank Hungary gave a detailed insight on the latest developments in the financial sector focusing on risk assessment, market surveillance and the fight against financial crime. Business cases, best practices, practical examples and regulatory updates that come along with their daily works were presented.



"We are very pleased to expand the cooperation with TONBELLER to Hungary and the region, particularly in the range of products and services of anti-money laundering. This is part of a broader initiative to strengthen our presence in this strategic area. In addition to the traditional businesses of card processing, payment and networking services, we are now placing great emphasis on the area of compliance, focusing on our solutions and others from market leaders, such as TONBELLER's ones" stated **Fabrizio Canedoli, CEO of SIA Central Europe Zrt.**

"Our Compliance solutions help organizations in streamlining processes, lowering operating expenses and comply with the national laws and regulations effectively. Leveraging from our long-term experience and numerous projects worldwide we are looking forward to teaming up with SIA Central Europe that has broad knowledge to help customers improve their compliance processes faster and achieve their business goals," stated **Torsten Mayer, Managing Director of TONBELLER AG.**

For further information on SIA-EAGLE Compliance solutions, please visit www.sia.eu

For further information on Siron Compliance solutions, please visit www.tonbeller.com



SIA Central Europe, the Hungarian subsidiary of SIA, offers innovative and competitive technology solutions in the field of payments for financial institutions and corporates, in accordance with the requirements of compliance to European standards (e.g. SEPA, PSD).

The company with headquarters in Budapest represents the **hub of the SIA Group** in Central Europe, more specifically being the "competence center" for ATM and POS terminals management and transactions switching.

The activities of SIA Central Europe focus on **full processing** (issuing and acquiring) of transactions with debit/credit, prepaid, loyalty, gift and fuel cards, **terminal management and value-added services, compliance and reporting** with innovative technology platforms for surveillance and **network services for connectivity and messaging** via the SIAnet broadband infrastructure.

SIA, European leader in financial services and payments systems, provides technology solutions to banks, corporates, public administration bodies and central institutions in the areas of credit and debit card processing, collections and payments and network services for connectivity and messaging.

SIA Group is currently present in around 40 countries and also operates through its subsidiaries in Belgium, Hungary and South Africa.

With 7.5 billion transactions annually relating to cards, collections and payments, 62.4 million cards managed and 9.2 billion transactions on financial markets, SIA carries 11.1 thousand billion bytes of data on the network.

The Group is made up of seven companies: the parent **SIA**, the Italian companies **Pi4Pay** (collection and payment services), **RA Computer** (solutions and applications for banks, businesses and P.A.), and **TSP** (systems and services for companies and P.A.), **SiNSYS** (card processing) in Belgium, **Perago** (infrastructures for central banks) in South Africa and **SIA Central Europe** (transactions processing and ATM/POS terminal management) in Hungary.

For more information, go to: www.sia.eu

TONBELLER is an international software and consulting company that supports over 1000 clients in 50 countries. In close cooperation with its global partner network TONBELLER meets regional needs regarding know-how and customer expectations. TONBELLERs cross-platform solutions consist of specialized consulting, applications for the fight against financial crime, and tools to manage complex and dynamic decision processes. Sustainability in leadership and software development is an integral part of the company culture, founds the basis for a long-term customer relationship and protects investments. TONBELLER solutions help to manage complex and dynamic data, minimize risk and comply with legal requirements. Through innovative technology and consulting, TONBELLER over 100 highly qualified and specialized employees secure productive deployment and operation of the solutions. TONBELLER is located in Bensheim, Germany. For further information, visit www.tonbeller.com

Copyright © 2011 TONBELLER. All rights reserved. All mentioned brands, service brands and logos of the respective companies are protected by copyright and other law protecting intellectual property.

Contacts:

SIA Central Europe

Éva Zsátos

Communications and Marketing Manager

Tel. + 36 1 4212 264

Mob. +36 30 292 0826

zsatos.eva@sia-ce.eu

SIA

Filippo Fantasia

Head of Media Coordination

Tel. +39 02.6084.2833

Mob. +39 335.1202713

filippo.fantasia@sia.eu

TONBELLER AG

Martin Gwisdalla

Manager Public Relations

Tel.: +49-6251-7000-412

Fax: +49-6251-7000-140

E-mail: martin_gwisdalla@tonbeller.com

Internet: <http://www.tonbeller.com>